

VISIONTECH

Company Profile 2022

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ABOUT US

Visiontech Ideal Contracting L.L.C evolved from the interior design market's desire to have a bespoke interiors contracting company providing outstanding quality and multi-disciplinary fit-out, at a competitive price.

Born out of BW Interiors, Visiontech has quickly established itself as a reliable partner for Villas, Retail, Hotels, Restaurants, and Commercial Offices.

Our immediate success has been based on sound management principles, high quality standards, ethical business practices and also our close collaboration with Clients, Consultants and International Designers.

In order to achieve this aim, we have invested heavily into in-house capabilities in crucial disciplines, including joinery, metal, glass, aluminum, upholstery, and marble divisions.



OUR VISION



Our vision is to improve on what we are already doing but to try and do it better. Our focus is on client service through ongoing development of our staff and operatives. We believe in developing from within and testament to this is that most of our Project Managers, Site Managers and Foremen have developed from within our own ranks.

We believe this enables us to provide continuity with regards to the quality of work and general operating standards. By promoting these in-house development strategies we continue to invest and upgrade in factories and facilities which underpin our ability to provide quality service to our clients.

All of this gives us a unique position in the market and enables us to continue to participate in iconic fit-outs in the region, many of which are our signature projects.

OUR MISSION



Our mission is simple. We focus on quality rather than quantity. Our aim is to achieve sustainable growth through new and repeat business.

Our ongoing investment in plant, equipment and skills, coupled with our in-house development strategies, promotions and innovation within the industry will help us sustain this growth.

Visiontech Ideal Contracting LLC incorporates design and delivery of all elements of the project, from enabling works to sub-structures, superstructures and fit-out.

We have the skills and experience to successfully deliver projects ranging from construction to interior fit out services. Quality management is central to all Visiontech activities. We provide clients with a professional approach to project delivery.

It is company policy to provide superior service to clients by understanding and responding to their needs and expectations, and to systematically manage projects to maximize value for all stakeholders. Our comprehensive quality systems provide objective and thoroughly documented evidence of a project's conformance to all regulatory and contractual obligations. We feel strongly that any construction environment is only as good as the level of performance that the building services provide.

Occupational health and safety is a priority for Visiontech, and our strong safety record is a key competitive advantage. Visiontech is committed to providing a safe, healthy and positive working environment for all its employees and those under its care.

We are a dynamic and growing organization and look to constantly improve our services to the market, and we always encourage the client to become a team member during the design and construction phases.

OUR SERVICES



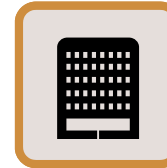
Villas

We have successfully completed villas in Dubai up to 42,000 sq.ft



Commercial / Retail

Our executed retail projects span from jewelry shops to sales offices.



Hotels

We specialize in hotel refurbishments.



Food & Beverage (Restaurants)

From 5-star restaurants to casual community pubs.



Offices

Numerous offices executed in premium locations (Emirates Tower, DIFC, etc.).



Specialist Interiors

From luxury penthouses to any type of bespoke interiors.

OUR GROUP OF COMPANIES

Visiontech Ideal Contracting LLC is a part of the *Peter Bruce Group of Companies*. The affiliated businesses are:



Vision Tec LLC is a part of the Peter Bruce group of companies. They specialize in three disciplines: structural steel, architectural metal works, and glazing. Structural steel can encompass from simple brackets through to complete steel structures for buildings and warehouses. Architectural metal is mainly utilized in retail and commercial fit-outs including restaurant and hotels, etc. It can vary from specialized stainless steel fabrication and wrought iron work to themed metal coating. The glazing department specializes in office glazed partitions, frameless doors, automated glass doors, shop front glazing, sandblasted glazing and aluminium doors and windows.

They currently have a factory of 15,000m² at Al Ghail Industrial Free Zone at Ras Al Khaimah. Their factory has a full range of computerized numerically controlled glass processing machines, steel fabrication and milling machinery and a coating facility for steel. In addition, there is in-house electroplating facility which allows full control over quality and timely delivery. This enables consistent high quality and accurate end products for their prestigious clients.

Their pledge is to honor their commitments to their clients, provide full satisfaction through high quality work and services and commitment to after sales. This is all underpinned by the continuous improvement of the facilities and systems through ongoing investment. They offer quality assurance and this is achieved by ongoing training of production staff in handling, processing and freight of the finished product as well as ongoing training of on-site operatives. They believe in utmost attention to detail and delivery of superior finished product to their clients.

OUR GROUP OF COMPANIES



VisionTech Joinery was established to provide customized joinery items to the highest quality available in the region. Investment has been made into modern machinery that enables this quality to be achieved.

The majority of the labor force has been with the group of companies for a long period, and they have developed the systems required to produce joinery items of an enviable standard. Our portfolio covers restaurants, offices, hotels, villas and retail outlets.

Close cooperation with their other divisions allows fully coordinated quality control and programme compliance.

The joinery factory is located in Ras Al Khaimah, and is also complemented with the furniture manufacturing facility in Dubai.

OUR GROUP OF COMPANIES



www.pbfm.ae

Peter Bruce Bespoke Furniture was originally part of an ongoing and successful operation within BW Group of Companies. This has now been fully acquired and merged with Peter Bruce Group of Companies.

Their upholstery division operates from their own 17,000 square feet facility in Dubai Investments Park, which includes upholstery, joinery, metal and foam-forming divisions. Their upholstery works are of the highest quality available in the market and is comparable, if not superior, to most upholstery works worldwide. They employ artisans with the highest level of skill and experience and their managers are amongst the most accomplished in the industry. Their philosophy is to ensure all work is of the superior quality, with particular emphasis on detail and longevity of materials. They have the capability to cater for all upholstery needs, including soft furnishings, drapery, cushions, fabric paneling, sofas and seating, and any other requirements their clients may have.

Many signature projects in the region have utilized their upholstery works with great success and satisfaction, and to this day are their best advertisement.

Their repeat business is testament to their client satisfaction. They aim to continue and improve and look to develop their facilities, skills and abilities further.

OUR VILLA PROJECTS

Visiontech Ideal Contracting L.L.C have executed villas up to 42,000 sq.ft with a maximum price of AED 36,000,000/-, for a single villa project.



OUR PROJECTS

Few of our successfully completed projects:



MINA Brasserie – DIFC, Dubai, UAE



Roka – Opus Building, Dubai, UAE



Meridian Hotel Refurbishment – Dubai, UAE

OUR PROJECTS

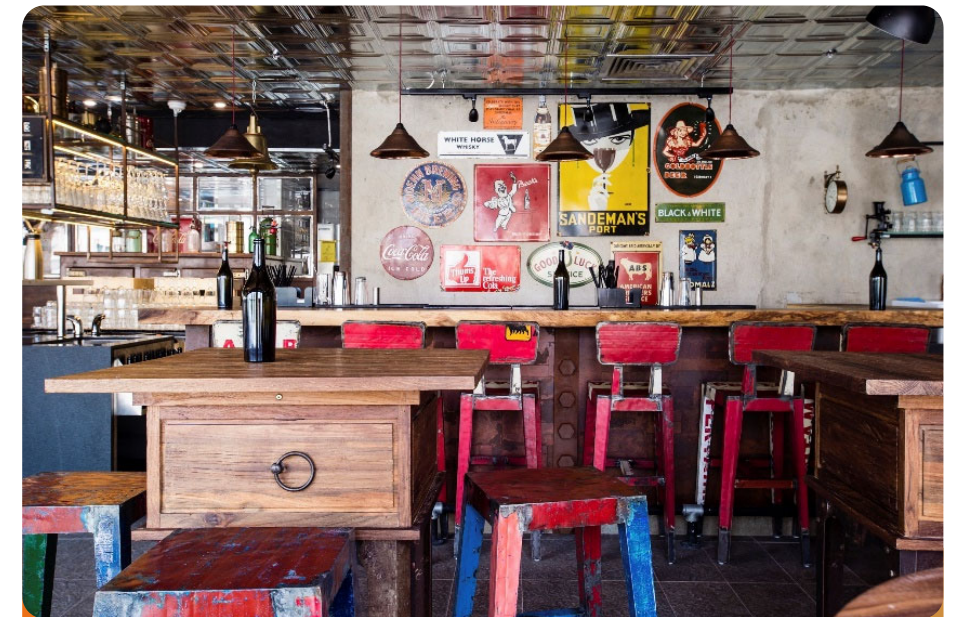
Few of our successfully completed projects:



Caviar Kaspia – DIFC, Dubai, UAE



Damiani – Dubai Mall, UAE



Fume Restaurant – Dubai, UAE

	RESIDENTIAL / VILLA PROJECTS		
	Project Name	Client / Consultant	Year
1	Private Villas (P-47), Dubai Hills Estate - Ongoing	DAT Consultants	2022
2	J03 Villa, Palm Jumeirah - Ongoing	XBD	2022
3	Private Villas (3 Villas), Dubai Hills Estate	Wanders Werner Falasi Consulting Architects	2022
4	Renovation of villa 14, Hattan Phase 2, Dubai	ANDPartners	2022
5	E167 Villa, Emirates Hills, Dubai	XBD Collective and Model Engineering Consultants	2022
6	Index Tower Penthouse, Index Tower, DIFC, Dubai	ABM	2022
7	M22 Villa, Al Maktoum City, District 1, Dubai	Amitis Design	2020
8	Villa V10, Dubai Hills Estate	Nine 7 One / Empire Gate properties Limited	2018

	RESIDENTIAL / VILLA PROJECTS		
	Project Name	Client / Consultant	Year
9	SERRAI II, Naif Area, Dubai	Gargash Real Estate / Dabbagh Architects	2017
10	Private Villa E151 Renovation, Emirates Hills, Dubai	Bishop Design	2016
11	Renovation Index Tower Apartment	ANDPartners	2017
12	Renovation of Villa C46 @ Palm Jumeirah	Al Hatmy Consultants	2016
13	Renovation of Villa E53 @ Palm Jumeirah	Bishop Design	2016
14	Renovation Villa D51 @ Palm Jumeirah	Clair Dawson	2016
15	Factory Extension	Zabeel Consulting	2016

	F&B PROJECTS				F&B PROJECTS		
	Project Name	Client / Consultant	Year		Project Name	Client / Consultant	Year
1	Al Mahara Bar & Restaurant, Burj Al Arab	Killa Architectural Design	2021	15	Home Bakery Kitchen, D3, Dubai	H&H Investment and Development	2017
2	Caviar Kaspia Restaurant at DIFC, Dubai	H&H Investment	2021	16	Mina Brasserie, DIFC, Dubai	H&H Investment and Development	2017
3	Warehouse at Le Meridien Hotel, Dubai	Le Meridien	2020	17	Tom's Kitchen Deli, Dubai Park & Resorts, Dubai	Compass Project Consulting LLC	2017
4	ROKA Restaurant at The OPUS, Dubai	Studio Glitt	2019	18	Thanani Restaurant, Ajman Dubai	MAZ Investment LLC	2016
5	OFK at Dubai Mail, Dubai	GNC Restaurant LLC	2019	19	Yalumba Restaurant, Dubai	LW Design	2016
6	Beer Garden, Le Meridien Hotel, Dubai	Broadway Interiors	2019	20	Nusret Burger Restaurant, Dubai Parks & Resort, Dubai	Compass Project Consulting LLC	2016
7	Seafood market, Le Meridien Hotel, Dubai	Broadway Interiors	2019	21	Clinton St. Baking Company & Rest. LLC	H2R Design	2016
8	Beouf Bistro, Le Meridien Hotel, Dubai	Broadway Interiors	2019	22	Miyako Restaurant, Hyatt Regency Dubai	LW Design	2016
9	Bebemos, Le Meridien Hotel, Dubai	Broadway Interiors	2019	23	Karak House Restaurant, Boulevard Downtown, Dubai	Karak House Restaurant	2016
10	Kiku, Le Meridien Hotel, Dubai	Broadway Interiors	2019	24	The Artisan, Burj Daman Building, DIFC, Dubai	H2R Design	2015
11	Casette Café, Al Quoz , Dubai	H2R Design	2018	25	Fume Neighbourhood Restaurant, Boulevard Downtown, Dubai	Fume Neighborhood Restaurant LLC	2015
12	EVE Bar, Hyatt Regency, Dubai	Creative Clinic	2018	26	Laduree French, JBR, Dubai	Mercure Engg. and Consulting	2014
13	Al Dawar Revolving Restaurant, Hyatt Regency, Dubai	Hyatt Regency / LWD	2017	27	Fume Neighbourhood Restaurant, Pier 7, Dubai Marina	Fume Neighborhood Restaurant LLC	2014
14	Premier Night Club at Hyatt Regency, Dubai	Hyatt Regency / LWD	2017				

	HOTEL PROJECTS		
	Project Name	Client / Consultant	Year
1	Le Meridien Rooms Refurbishment, Dubai	Le Meridien Hotel / DTA Cost Consultancy	2021
2	Le Meridien Lobby, Dubai	Le Meridien Hotel / LW Design	2017

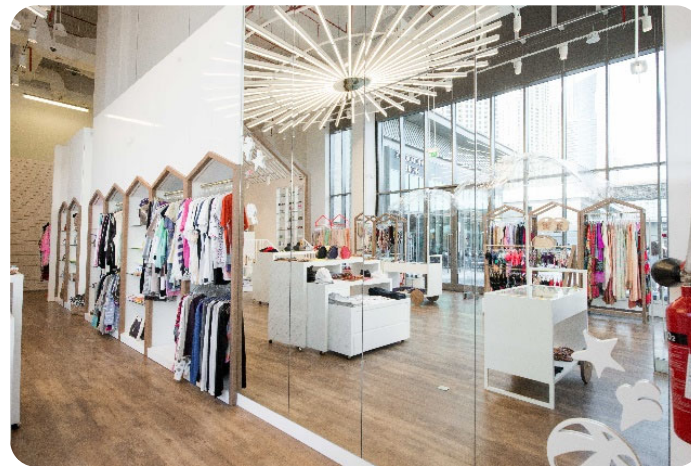
	OFFICES		
	Project Name	Client / Consultant	Year
1	Islamic P & I Club, Dubai	AND Partners Interior Design	2021
2	Pavilion / Sales Centre, Jumeriah Road, Dubai	H & H Investment & Development	2020
3	Himalaya Office, DIFC, Dubai	Himalaya Global Management Ltd	2020
4	Radisson Blu Meeting Suites, Dubai	Galadari / BE Consultant	2017
5	Richemont Office, Emirates Towers, Dubai	Richemont	2017
6	Platinum Vision, Umm Suqeim Dubai	Platinum Vision LLC	2016
7	Al Tamimi, DIFC, Dubai	Al Tamimi / Perkins+Will	2016
8	Visiontech Office, Business Bay, Dubai	Visiontech	2015

	RETAIL SHOPS		
	Project Name	Client / Consultant	Year
1	Himalaya Flagship Store, DIFC, Dubai	Himalaya Retail	2020
2	Tiffany – Refurbishment Works, Dubai Mall	Tiffany & Co. / ASZarchitetti	2016
3	Fuzziwigs Candy Factory, The Beach, Dubai	Momair Candies LLC / H2R	2016
4	Fuzziwigs Candy Factory, Riverland, Dubai	Momair Candies LLC / H2R	2016
5	Lotus Arts de Vivre, City Walk, Dubai	Mr. Amit Judge / Bishop Design	2016
6	Damiani Jewels, Dubai Mall	AEDES	2017
7	The Works, Mirdiff City Centre, Dubai	Al Abbar Enterprises / Design Forum	2016
8	Scissors Tailoring, Palm Jumeirah	Mrs. Halimah Binti Mohamed	2016
9	Sales Office, Burj Daman Tower	Ward Holdings	2016

OUR PORTFOLIO



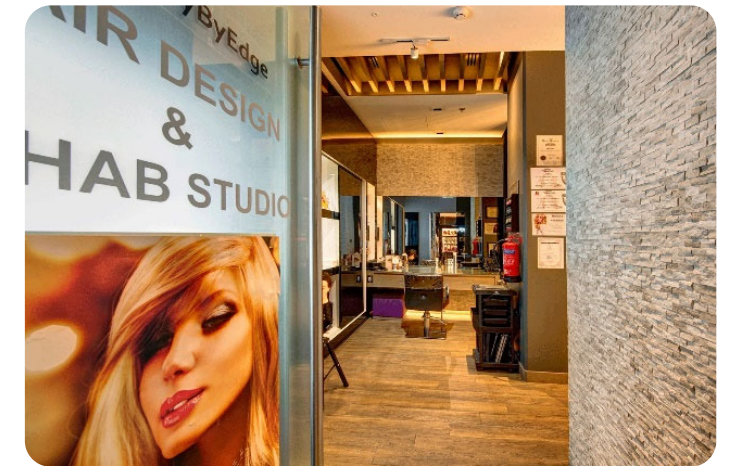
Ladurée – The Beach, Dubai



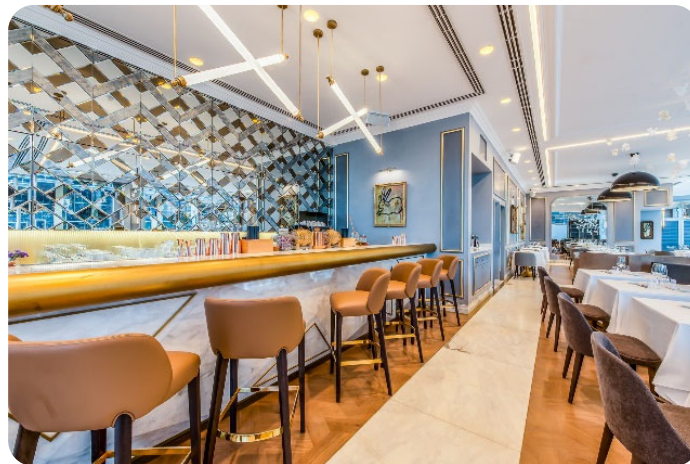
Sauce on Sea – The Beach, Dubai



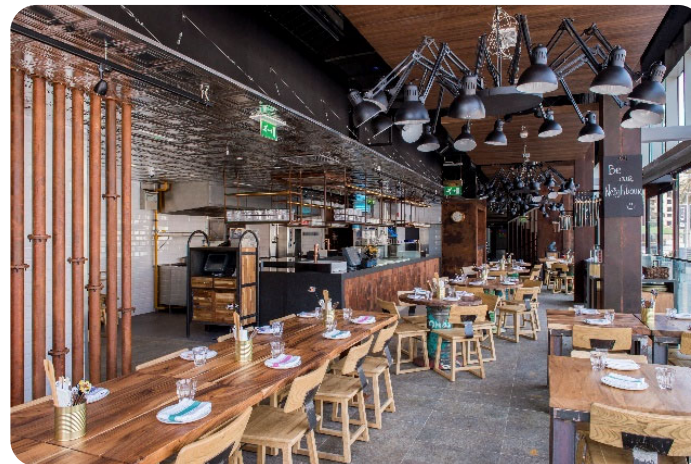
Fume – Pier 7, Dubai



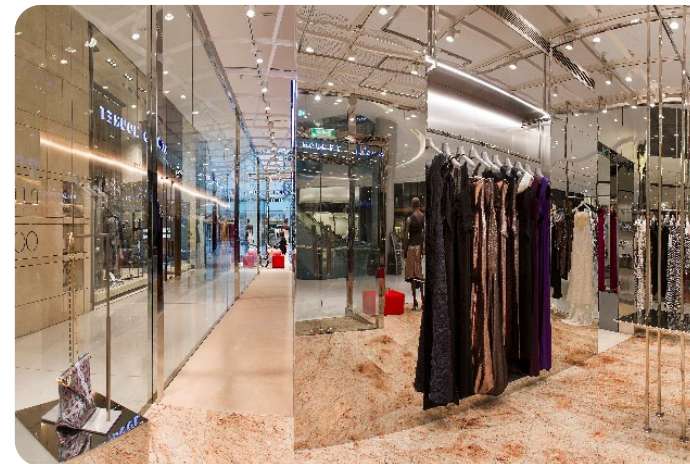
Edge Beauty Salon – Mercato Mall



The Artisan – DIFC, Dubai



Fume – Al Manzil Hotel, Dubai



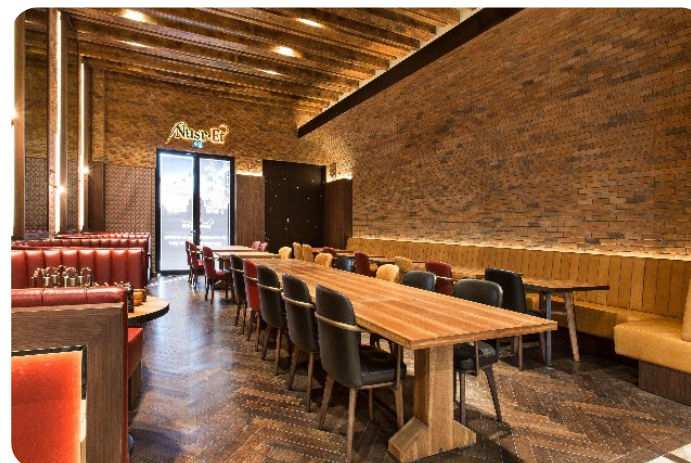
Roland Mouret – Dubai Mall



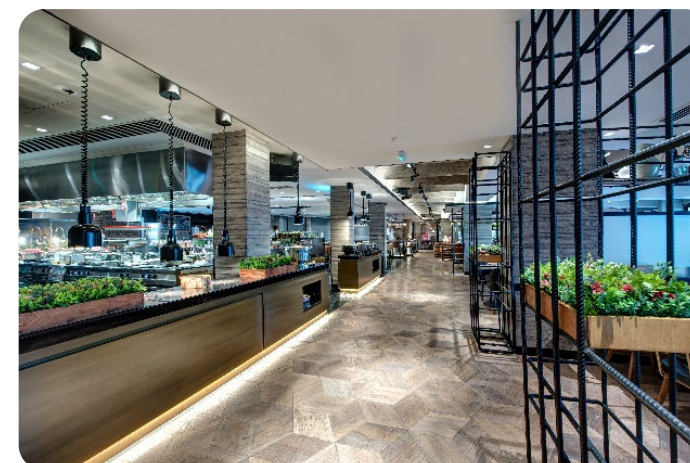
Tom's Kitchen Deli – Park & Resorts



Clinton Street Baking – City Walk



Nusret– Dubai Park & Resorts

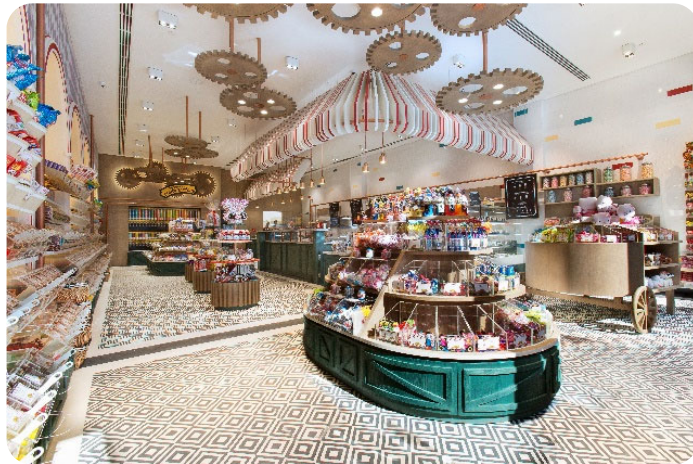


Yalumba – Le Meridien Hotel, Dubai

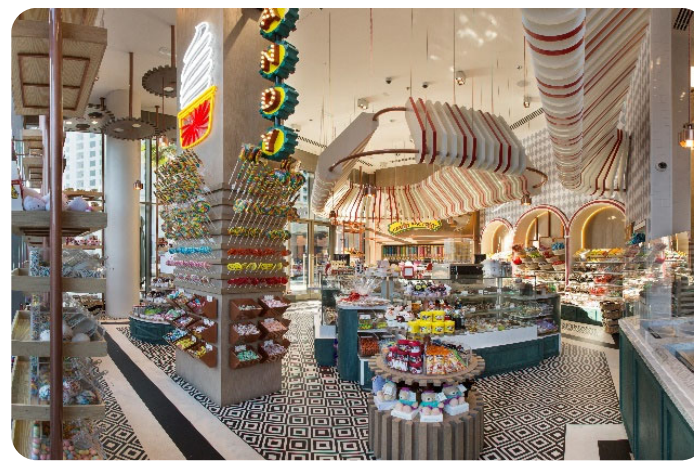


Lotus Arts De Vivre – City Walk

OUR PORTFOLIO



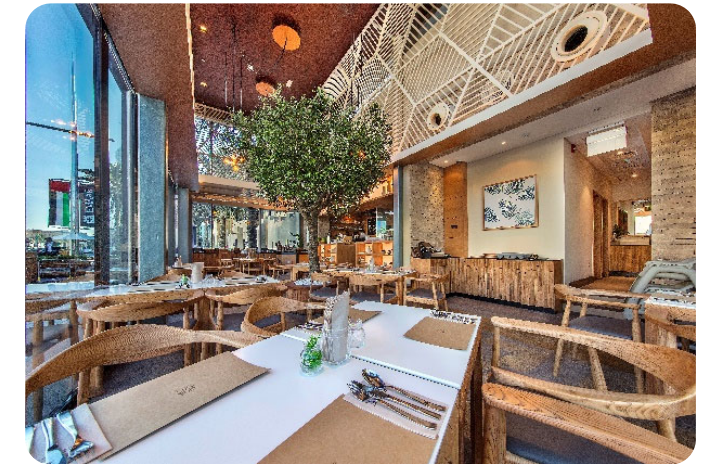
Fuzziwig's – DXB Park & Resorts



Fuzziwig's – The Beach, JBR



Thanani Restaurant – Ajman, UAE



Karak House – Downtown, Dubai



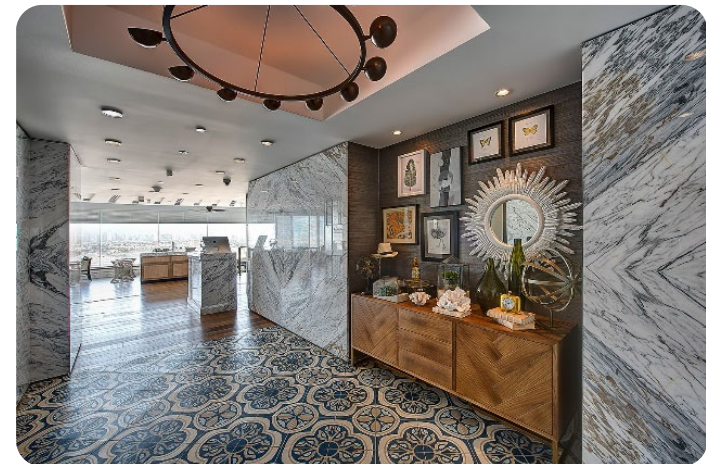
Miyako – Hyatt Regency, Dubai



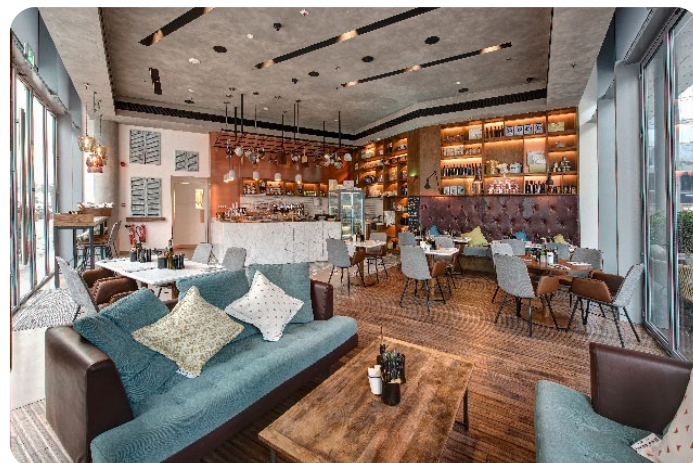
Damiani – The Dubai Mall



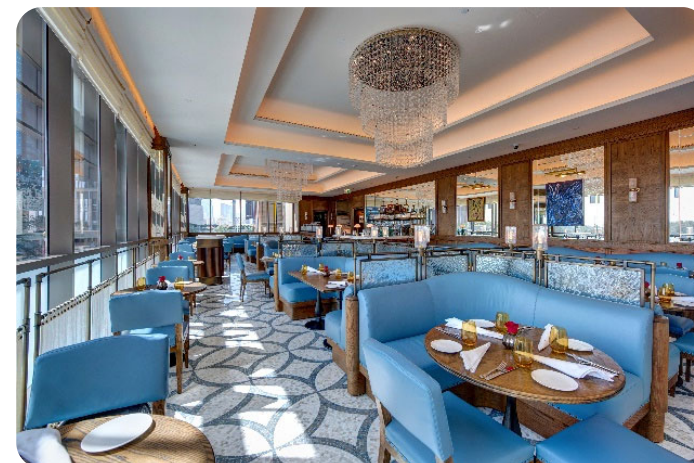
The Premier Night Club – Dubai



Al Dawaar Restaurant – Dubai



Home Bakery – D3, Dubai



MINA Brasserie – DIFC, Dubai



Radison Blu Meeting Suites – Dubai



El Barrio – Hyatt Place, Dubai

OUR PORTFOLIO



Effa Fashion Design – Dubai



Eve Penthouse – Hyatt Regency



Cassette Café – Al Quoz



Open Flame Kitchen – The Dubai Mall



Seafood Market – Le Meridien Hotel



Bebemos – Le Meridien Hotel



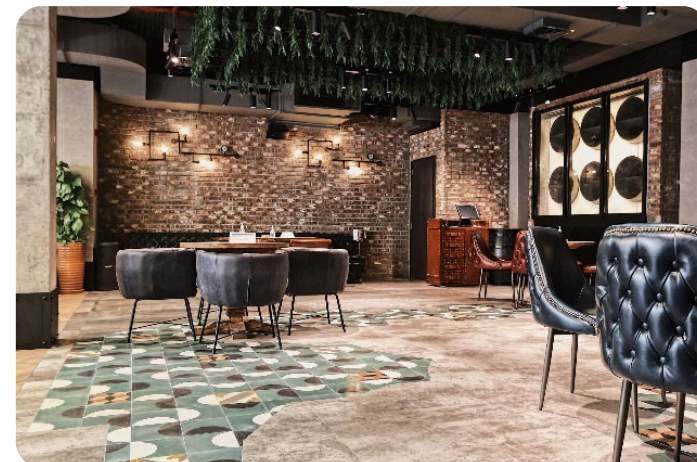
Beouf Bistro – Le Meridien Hotel



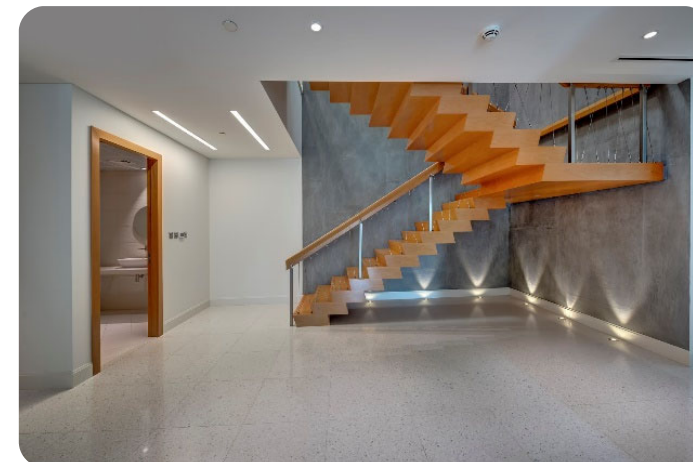
KIKU Restaurant – Le Meridien Hotel



ROKA Restaurant – The Opus, Dubai



Warehouse – Le Meridien Hotel



Himalaya Office – Dubai



Kaviar Caspia – DIFC

OUR Clients and Partners

التميمي و شركاه
AL TAMIMI & CO.

BISHOP
DESIGN
BY PAUL BISHOP

BROADWAY
INTERIORS

COMPASS
PROJECT CONSULTING

DAMIANI

Even
Penthouse & Lounge



fumé

h 2 r
d e s
i g n

Himalaya
SINCE 1930

H&H

HYATT
REGENCY™
DUBAI

kill
design

LADURÉE
Paris

Le
MERIDIEN

W

A MICHAEL MINA RESTAURANT
MINA
BRASSERIE

MODEL

PREMIER
NIGHTCLUB

TIFFANY & Co.

Radisson BLU

ROKA

wallace whittle

XBD
COLLECTIVE
LONDON • DUBAI



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